



**THE LOCAL AUTHORITIES (ADVERTISEMENT) BY-LAWS, 2012  
FORM A**

**APPLICATION FOR ADVERTISEMENT LICENSE (bv-law 6(1))**

**The Secretary**

Kota Samarahan Municipal  
Kota Samarahan, Sarawak, Malaysia.

Sir,  
I/We..... I.C No. .... of

.....  
*(name of company/agency/department, etc)*

.....  
*(correspondence address)*

Tel.No ..... E\_mail Address: ..... Fax No. .... on behalf of

.....  
*(name of company)*

.....  
*(company address)*

Tel.No ..... E\_mail Address: ..... Fax No. ....

would like to apply for the following advertisement licence under By-law 6(1) of The Local Authorities (Advertisement) By-laws, 2012

Tick the type of Ads apply (✓)	Type of Advertisement (Ads)	Security Deposit	Size of Advertisement	No. of unit of Advertisement
	Advertisement	RM5000 per ads		
	<u>Business Name Signboard</u> Normal BNS	RM0 per shoplot		
	BNS with ads less than 1/3 of the total area	RM3000 per shoplot		
	Small Advertisement (less than 1 sq metre)	RM200 per ads		
	Horrrizontal Banner	RM100 per banner		
	Vertical Banner (Fishtail/Bunting)	RM250 for every 50 pieces or part thereof		
	Others (Huge Banner/Ballon, etc) .....	RM1000 per advertisement		
Displays Location(s)				
Duration of License	From ..... to .....			
Purpose of Advertisement				

Tel no: 082-669000 Fax: 082-669029 E-mail: [mpks@sarawak.gov.my](mailto:mpks@sarawak.gov.my)

Visual examples of the advertisement, in color, must be included.

Contoh visual (berwarna) IKLAN mestilah disertakan.

**Declaration:**

We/I hereby declare that we/I have read and fully understand the terms and conditions as per Appendix \_\_\_\_\_ and the information given in this form is correct and we/I undertake to notify the Kota Samarahan Municipal Council (MPKS) of any changes in these circumstances.

We/I hereby understand that the Kota Samarahan Municipal Council has the right to revoke any license(s) issued in connection with this application on account of any false information given by me.

Date: .....

( ..... )

**NAME & SIGNATURE OF APPLICANT**

**FOR OWNER CONSENT\***

We/I ..... I.C No. : ..... of  
.....

*( name of company/agency/department; etc )*

hereby certify that we/I am the owner of this land/building and that we/ I have given full consent to this application.

Date: .....

.....

**(NAME & SIGNATURE)**

**FOR OFFICE USE**

Date of application received	Application reference number	Date of Approval	Licence Number	Processed by
				..... ( ..... )

## SYARAT – SYARAT PEMASANGAN IKLAN

1. Tempoh sah permit adalah mengikut tarikh yang telah diluluskan.
2. Pelekat permit (Sticker) mesti dilekatkan di sebelah kanan bawah iklan.
3. Iklan yang dipasang hendaklah sama dengan visual yang telah diluluskan.
4. Sekiranya didapati tidak sama, iklan berkenaan akan diturunkan tanpa sebarang notis.
5. Pemasangan gegantung/kain rentang adalah tertakluk **kepada larangan seperti berikut:**
  - a) Memaku atau mengikat apa-apa bahan pada mana-mana pokok yang ditanam di tepi jalan raya.
  - b) Mengandungi unsur lucah, politik, perkauman, perjudian, arak atau apa-apa kandungan yang menyalahi undang-undang.
  - c) Mengganggu lalu lintas atau menghalang pemandangan pengguna jalan raya
  - d) Memasang secara bertingkat / bertindih
  - e) Meninggalkan rangka kayu di tiang-tiang lampu
  - f) Pemasangan di tiang yang berhampiran dengan lampu isyarat sekurang-kurangnya perlu jarak 1 tiang dari tiang lampu isyarat.
  - g) Pemasangan di lampu isyarat.
  - h) Tempat awam.
6. Pemegang permit gegantung/kain rentang ini tidak membenarkan gegantung/kain rentang lain ditanggalkan atau dibuka tanpa kebenaran Majlis.
7. Pemegang permit hendaklah memastikan gegantung/kain rentang dan pelekat permit MPKS diselenggara dengan baik sepanjang tempoh permit. Kegagalan mematuhi arahan ini akan menyebabkan MPKS menurunkan gegantung tersebut tanpa sebarang notis.
8. Pemegang permit hendaklah menurunkan gegantung/kain rentang dalam tempoh 24 jam/1 hari selepas tamat tempoh permit penggantung.
9. Bagi tujuan tuntutan balik wang cagaran, pemohon hendaklah mengemukakan permit dan resit asal. Jumlah bayaran balik adalah tertakluk kepada amaun yang dinyatakan dalam permit.
10. Sebarang pelanggaran syarat-syarat di atas akan **menyebabkan wang cagaran tidak dikembalikan.**
11. Pihak **MPKS** berhak menurunkan mana-mana gegantung/kain rentang tanpa sebarang pampasan sekiranya berlangsung acara kerajaan.
12. Pihak **MPKS** tidak bertanggungjawab atas apa-apa kecederaan diri serta kerosakan atau kecurian melibatkan gegantung/kain rentang yang dipamerkan.



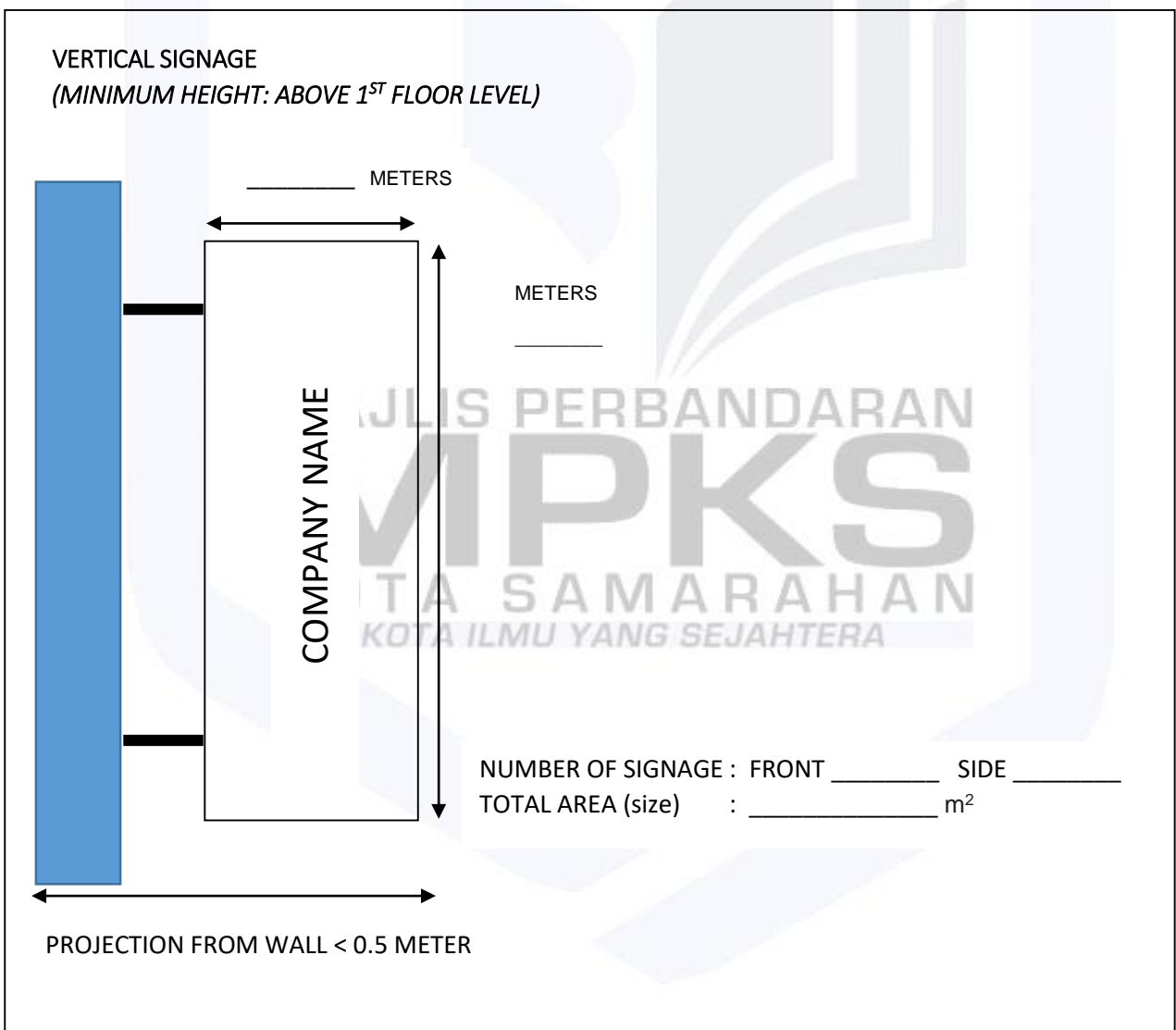
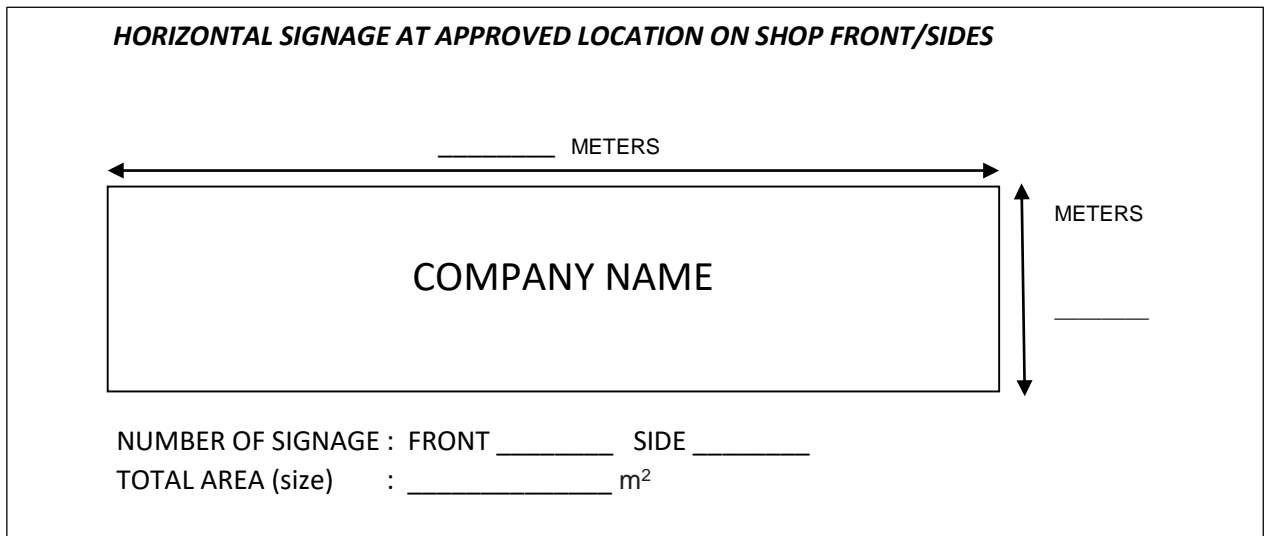
## MAJLIS PERBANDARAN KOTA SAMARAHAN

### **BUSINESS NAME SIGNBOARD**

- Interpretation** - Means any sign or device which displays the **registered name** or the **registered trade mark** of any person, firm, corporation or organization and the nature of the trade, business or profession carried on any such person, firm, corporation or organization and includes a directional sign (displayed within building)
- Type permitted** - (1) Signboard  
(2) Painted or embossed on the facade of the building
- Content of the business name signboard** - (1) Registered name or registered trademark  
(2) Shall display only one identification logo or symbol, as may be approved in writing by the Council.  
(3) Where any other type of advertisement is displayed together with the same business name signboard or device, the adviser shall pay in addition to the fee payable for the business name signboard such license fee as specified for the type of advertisement in the first column of the Second Schedule.
- Size permitted** - The height should not exceed 1200 mm or the height of the approved designated area for business name signboard, whichever is smaller.
- Duration of license** - The license is changed according to per application basis. As such, the duration will depend on the validity of tenancy agreement, certification of structural soundness and public liability insurance whichever expire first.

MAJLIS PERBANDARAN  
**MPKS**  
KOTA SAMARAHAN  
KOTA ILMU YANG SEJAHTERA

## Business Name Signboard Spec



1. VISUALS OF SIGNAGE TO BE PROVED (INCLUDE PHOTOGRAPHS IF ANY).
2. ANY SUBSEQUENT SIGNBOARD EXCEEDING 1 UNIT PER PREMISE SHALL BE CONSIDERED AS ADVERTISEMENT AND SHALL BE SUBJECTED TO ADVERTISEMENT LICENCE REQUIREMENTS.
3. SIGNAGE EXCEEDING 1.2 METERS (4 FEET) IN HEIGHT SHALL BE CONSIDERED AS ADVERTISEMENT AND SHALL BE SUBJECTED TO ADVERTISEMENT LICENCE REQUIREMENTS.

THIRD SCHEDULE

THE LOCAL AUTHORITIES (ADVERTISEMENT) BY LAWS, 2012

CERTIFICATION OF STRUCTURAL PLANS

(For endorsement on plans to be submitted for approval)

(By-law 19(1))

I/we .....being a registered Engineer, have carried out a study and investigation of the proposed/existing advertisement hoardings or structures for the erection and display of advertisements or signboard as shown in the structural plan submitted to the Local Authority.

2. I/we do hereby certify that the proposed/existing advertisement hoardings or structures shall be structurally sound for the period of ..... and I/we hereby accept full responsibility accordingly.

Date: .....

.....

Signature of Engineer  
and Firm/ Company Chop

MAJLIS PERBANDARAN  
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